

“Making technology acquisitions happen”

CCL are the only company dedicated to changing the way technology is funded in the SME market today. CCL can enable you to offer your software, services and hardware through our innovative Rental Exchange® programme.

Benefits to your business

Win more business.

Rental helps you overcome cost objections and makes your products easier to buy.

Enjoy larger sales.

We offer financing for software and services as well as hardware so more customers will order a complete solution in one go.

Accelerate your sales process.

By offering fast, flexible financing, you can speed up the approval process and avoid the budgetary ‘radar’.

Get paid faster.

We’ll pay you cash within 72 hours of delivery/installation of your technology. This will enhance your cash flow and significantly reduce your debtor days.

Increase your margins – and your revenue recognition.

With less emphasis on the cash price, customers will be less likely to negotiate discounts or stage payments. You’ll also recognise revenue as you do for a cash sale.

Less hassle and risk.

You won’t have to spend time and money chasing bad debts, and you transfer any credit risk to us.

Gain a valuable advantage.

You can meet more of your customers’ needs, improve their ROI, and add greater value to your business. In the competitive software industry, this can make all the difference.

Improve customer retention.

By making it easy for customers to buy your products, you’ll encourage them to buy from you again. Through our Rental Exchange® mechanism, customers can even expand or upgrade their system – and therefore buy more of your products – without increasing their repayments.

Want to know more?

Either call or visit our website:

+44 (0) 1256 480 500

www.cclplc.com



Real solutions to real business problems