

# CCL's Rental Exchange® allows you to stay ahead of the technology race.

When it comes to making decisions to invest in information technology, companies have to evaluate both long and short term requirements. This can be difficult when technology is constantly evolving and the technology you purchase today can be obsolete in 6 months.

Technology requirements for each company are different, companies have different motivations for purchase:-

- Competitive advantage
- Industry compliance
- Cost cutting benefits

It is not enough just to look at the investment, the projected costs over the lifetime of the project need to be estimated and planned for.

CCL's Rental Exchange® plan allows you the flexibility to plan and manage your technology upgrades today for the future.

Rental Exchange® is a powerful alternative to conventional leasing methods which has been specifically designed for the technology sector.

It has the flexibility to plan for future changes with minimal impact on budgets.

**Contact:**

Corporate Computer Lease plc,  
Rosalind House,  
Viabes Business Park  
Basingstoke,  
Hampshire,  
RG21 3BT

**Tel:** +44 (0) 1256 480 500  
**Fax:** +44 (0) 1256 480 501  
**Email:** info@cclplc.com  
**URL:** www.cclplc.com



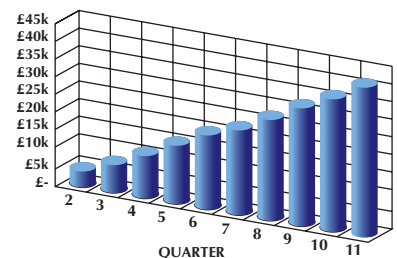
## RENTAL EXCHANGE®

### Key Plan Benefits

- Specialist technology plan, written by specialists in the technology field
- Total integration of the system and future proofing built in
- Manages upgrades without necessarily increasing your monthly payments
- Tax efficient as 100% of the lease rentals can be offset against taxable profits
- Control – you are able to structure your payments to meet budgetary goals
- Your IT project ROI can be matched to your payment structures
- Allows you to retain capital for other projects

### How does Rental Exchange® Work?

Accumulated upgrade allowance for £50,000 project



The Rental Exchange® plan is set up for £50,000 for a 3 year term. After 18 months we would set up a new 3 year plan for you, and you can add £20,000 to your Rental Exchange® plan (retaining the old equipment).